

Investors Club: November 2022 Challenge

This lesson is intended to be a short, engaging activity for students to dig deeper into the world of finance and investing. It is meant as a way to keep students engaged in their learning around the Investors Club, especially when they are not making daily trades within their portfolio.

Lesson objectives:		
<ul style="list-style-type: none"> • Students will learn that it is not possible to time the market perfectly • Students will analyze cartoons that mock the “timing the market” principle 		
Assessment:		
<ul style="list-style-type: none"> • Classwork • Class Discussion 		
Key Points:		
<ul style="list-style-type: none"> • Students will learn about “timing the market” and how it is impossible to do so 		
Component:	Teacher & Student Actions	Materials
Do Now [5 min]	<ul style="list-style-type: none"> • Do Now: Do you think its possible to time the purchase of a stock perfectly? <ul style="list-style-type: none"> ○ Ask students to think to themselves or write down on a piece of paper their response to the above questions 	Student journal or piece of paper
Mini Lesson & Introduction [10 min]	<ul style="list-style-type: none"> • Discussion of timing the market <ul style="list-style-type: none"> ○ Share the following quote with students <ul style="list-style-type: none"> ■ “People that think they can predict the short-term movement of the stock market - or listen to other people who talk about (timing the market) - they are making a big mistake.” - Warren Buffett ■ You can also introduce Warren Buffet to students using this article. ■ For additional reading on timing the market, students can read this article. ○ Ask students how they interpret the above quote <ul style="list-style-type: none"> ■ What does the quote mean? 	Article on Warren Buffet Article on timing the market (optional)

	<ul style="list-style-type: none"> ■ If it's impossible to time the market, how should we approach our investments? ○ Introduce students to the activity: <ul style="list-style-type: none"> ■ Despite what Warren Buffet, one of the world's most successful investors, has to say about timing the market, many people still try to use this strategy! In this activity, you will pick one of the cartoons provided and analyze how it mocks the "timing the market" approach. 	
<p>Student Activity [15 min]</p>	<ul style="list-style-type: none"> ● Distribute the handout to students ● As individuals, or in small groups, ask students to complete the handout. ● If time allows, discuss answers as a class 	<p>Handout (see below)</p>
<p>Closing [2 min]</p>	<ul style="list-style-type: none"> ● Collect student work and wrap up the lesson ● NOTE: Submit student work for a chance to win the monthly challenge and win prizes! Submissions due by Tuesday November 29, 2022 at 11:59pm 	<p>Submission Portal</p>

Investors Club

Timing the Market Challenge

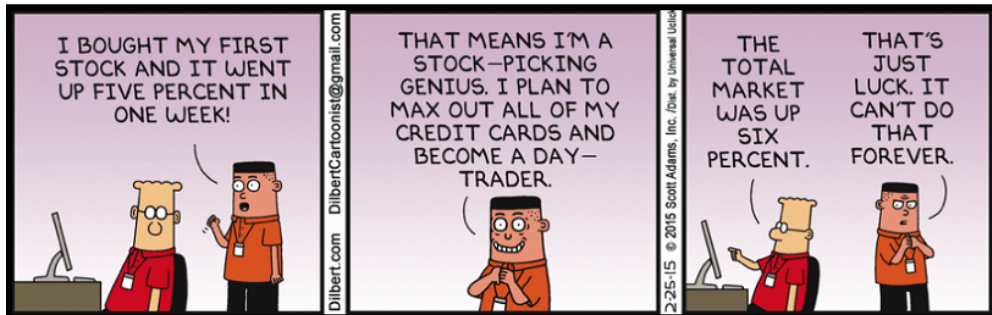
Part I: Choose a Cartoon

Select one of the cartoons provided below to analyze.

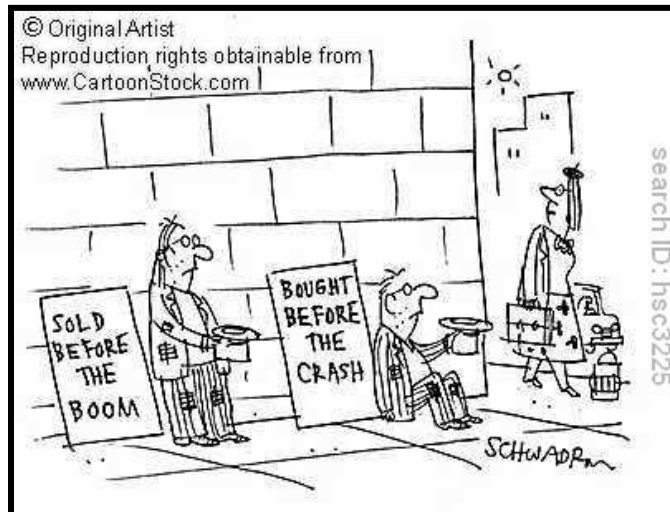
Cartoon 1



Cartoon 2



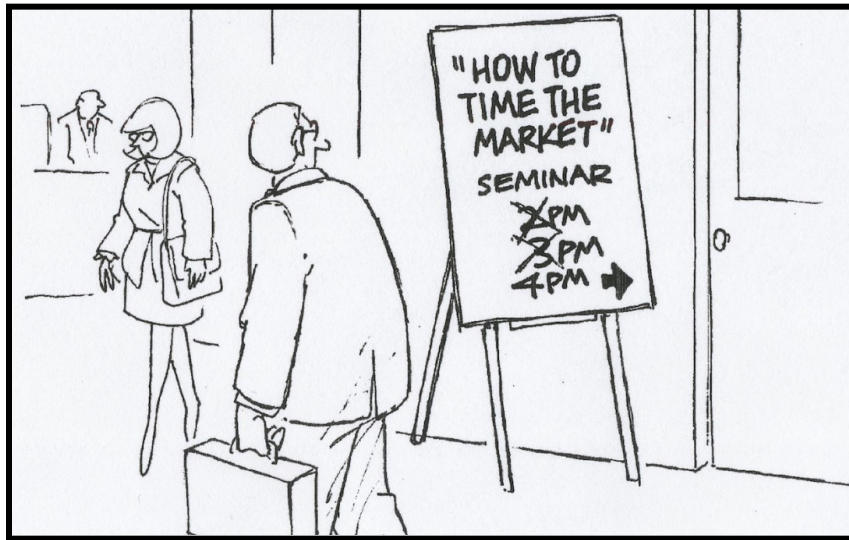
Cartoon 3



Cartoon 4



Cartoon 5



Part II: Analyze Your Cartoon

Use what you know about trying to time the stock market to analyze your cartoon and answer the questions below.

1. Which cartoon did you select?

2. In one or two paragraphs, write an analysis of the cartoon you chose and the message it conveys about trying to time the market. Use the questions below to guide your response:

- What message does this cartoon portray about timing the market?
- How does this cartoon portray that message?
- Did you find this cartoon persuasive? Why or why not?
- Bonus: What other techniques could the cartoonist have used to make this cartoon more persuasive?